

Sponsorship Opportunities

Tewantin Noosa Cricket Club is a vibrant and welcoming community Club for cricketers of all ages, genders and abilities. Established in 1971, the Club has grown over the years in both reputation and membership and has cemented itself as a Club to be reckoned with in the Sunshine Coast Cricket Association competition.

In the recent 2021/22 season our 1st Division team became the first team in the Association history to go through the season undefeated. Along the way, winning the T20, the 1-Day and the 2-Day competitions on the Coast. From season to season our teams from various divisions routinely walk away with finals trophies.

Our membership growth has been consistent over the years, apart from a couple of slower years due to the response to Covid. Membership has been sitting at around 200 players of which roughly 2/3rds of our member base is in our Junior Cricket teams. Of course, with all of those Junior members comes their families and friends and as a consequence, our Club bar and canteen gets quite busy.

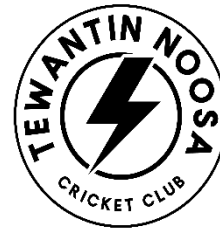
We have 3 playing fields. Our main clubhouse and field is at Read Park, Poinciana Avenue, Tewantin. The other 2 fields are at the Noosa District Sporting Complex, McKinnon Drive, Tewantin. These playing fields are in constant use during the cricket season and are in high demand during the off-season with various Winter cricket competitions for Juniors and Veterans.

The Club relies almost entirely on Volunteers who contribute their own time, resources and skills. Casual staff are employed on occasion to assist with bar work and groundskeeping when we host events and when the grass grows so fast in Summer. Many volunteers are involved in team management and coaching, weekly training, match-day management and general coordination of all teams and players. Then we also have our volunteers who look after the grounds, canteen and bar and other general maintenance around the place.

Our Club is small in comparison to many Clubs involved in the typical Winter Sports arena, but we are an integral part of the local community and over the years have seen generations of local families enjoying their time coming together and playing for the Club. Any support we receive from our community is welcomed and very much appreciated.

Funds received through sponsorship allow us to continue providing a wonderful cricket experience for all of our players, their families and our greater community. Our annual expenses include items ranging from cricket balls, uniforms and scorebooks through to volunteer training, marketing, groundskeeping vehicles, other equipment purchases, fuel and maintenance. We rely on our generous sponsors to help us meet our operational needs each season and every sponsor is sincerely valued and appreciated by our Club's players, members and families.

Thank you for considering this opportunity to become a sponsor of Tewantin Noosa Cricket Club. Below you will see a range of sponsorship proposals for your consideration. If you would like to discuss the attached proposals further or come onboard as a sponsor in any other way, then please get in touch with the person who contacted you or email us at tncc-secretary@hotmail.com



PLATINUM SPONSORSHIP \$3000+/year (not including GST)

Exclusive Business Logo placement on the rear of:

- (a) All Junior and Senior playing shirts, OR
- (b) Club training shirts worn by all players, OR
- (c) 1 of 2 allocated sign positions on the clubhouse wall facing the very busy Poinciana Avenue. The allocated space for signage is 3000 x 1200mm. Please note that the sign is supplied by the sponsor and the design is to be approved by the Club prior to installation.

PLUS: Your business logo displayed, and your business featured on the Clubs social media platforms (members only and public), on our website, and in regular newsletters and other marketing materials produced as needed.

PLUS: A personal invitation to attend Club functions and special events as our guest.

PLUS: A Club Supporters shirt and other apparel.

GOLD SPONSORSHIP \$1000+/year (not including GST)

Signage space (4800 x 900mm) allocated on the Read Park field boundary fence. Facing the playing field and Clubhouse. Please note that the sign is supplied by the sponsor and the design is to be approved by the Club prior to installation.

PLUS: Your business logo displayed, and your business featured on the Clubs social media platforms (members only and public), on our website, and in regular newsletters and other marketing materials produced as needed.

PLUS: A personal invitation to attend Club functions and special events as our guest.

PLUS: A Club Supporters shirt and other apparel.

SILVER SPONSORSHIP \$500+/year (not including GST)

Signage space (2400 x 900mm) allocated on the Read Park field boundary fence. Facing the playing field and Clubhouse. Please note that the sign is supplied by the sponsor and the design is to be approved by the Club prior to installation.

PLUS: Your business logo displayed, and your business featured on the Clubs social media platforms (members only and public), on our website, and in regular newsletters and other marketing materials produced as needed.

PLUS: A Club Supporters shirt and other apparel.

BRONZE SPONSORSHIP \$300+/year (not including GST)

Your business logo displayed, and your business featured on the Clubs social media platforms (members only and public), on our website, and in regular newsletters and other marketing materials produced as needed.

PLUS: A Club Supporters shirt and other apparel.